

November 19, 2024

Takes part in 2024 Miyagi Rainbow Parade themed "Make Our Future" as a Cosponsor and joins the Parade

Exeo Group Inc. (head office: Shibuya-ku, Tokyo, Tetsuya Funabashi, President) announces that it has participated in 2024 Miyagi Rainbow Parade as a cosponsor and joined the parade.

Miyagi Rainbow Parade, now held for the fourth time, is hosted with the intention of "creating towns in Miyagi and Sendai where diverse people can respect each other. On the day of the parade, approximately 200 participants joined, dressed in their own unique outfits and carrying placards, and walked through the streets of Sendai chanting "We have pride."

EXEO Group strives to help establish a society in which everyone can live their lives proudly and positively as the people that they are and enjoy themselves every day. Through our participation and communication in this event, we hope to further promote understanding and cooperation regarding gender diversity among as many people as possible.



2024 Miyagi Rainbow Parade

Theme: "Make Our Future: Let's make a big change together"

Dates: Saturday, November 16, 2024

Location: Sakanamachi Park to Motokajicho Park, Aoba-ku, Sendai City

Audience: Approximately 200 people (last year's record)

Contact for inquiries

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