

June 27, 2024

"Let's change now!" Participation in the 2024 Nagoya Rainbow Pride as a Cosponsor and in Parade

EXEO Group, Inc. (head office: Shibuya-ku, Tokyo; Tetsuya Funabashi, President) announces that it has participated in the 2024 Nagoya Rainbow Pride as a cosponsor and joined the parade.

The Nagoya Rainbow Pride, which has been active since the Nijiirō Domannaka Parade in 2012, is held to pursue rights and dignity by visualizing the diversity of every individual with a focus on LGBTQ issues.

Under the theme "Let's change now!" this year's parade was a lively event with 1,200 participants in six separate groups led by floats to broadly share the value of accepting people's differences.

EXEO Group strives to help establish a society in which everyone can live their lives proudly and positively as the people that they are and enjoy themselves every day. Participating in events in different regions including Tokyo Pride Parade, we will continue with our activities aimed at connecting with as many individuals as possible and promoting cooperation through a better understanding of diversity.



2024 Nagoya Rainbow Parade

Goal: Pursue rights and dignity by visualizing the diversity of every individual with a focus on LGBTQ issues.

Time (start): 14:30 on Saturday, June 15, 2024

Path: Approximately 2.2 km from Oasis 21 to Hisaya-odori Ave. by way of Nishiki-dori St., Otsu-dori St., and Wakamiya-odori Ave.

Audience: 1200 people

(Reference)

For more information about the Nagoya Rainbow Pride (NRP), please go to the following website.

Official website: <https://nagoyarainbowpride.com/>

Contact for inquiries

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