

Cosponsorship of Tokyo Rainbow Pride 2023, an event celebrating gender and lifestyle diversity, and participation in the parade

EXEO Group, Inc. (head office: Shibuya-ku, Tokyo; Tetsuya Funabashi, President) announces that it participated in Tokyo Rainbow Pride 2023 organized by the non-profit organization Tokyo Rainbow Pride.

Since 2012, Tokyo Rainbow Pride has been organized in Yoyogi Park, with the goal of realizing a society in which LGBTQ individuals can live positively without being exposed to discrimination or prejudice.

For the first time this year, EXEO Group cosponsored Tokyo Rainbow Pride with the goal of establishing a society in which everyone can live their lives proudly and positively as who they are and enjoy themselves every day. We also participated in the parade, one of the main events of Tokyo Rainbow Pride.



Moving forward, we will continue promoting D&I initiatives as one team aiming to foster a corporate culture in which everyone can shine.

TOKYO RAINBOW PRIDE 2023

Theme: Press on till Japan changes

Date: Saturday, April 22 and Sunday, April 23, 2023

Location: Yoyogi Park

Audience: 230,000 people in the festival 10,000 participants in the parade

Number of cosponsors: 276

(Reference)

Tokyo Rainbow Pride 2023 press release:

<https://prtimes.jp/main/html/rd/p/000000014.000075635.html>

Contact for inquiries

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